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## CLAIMS

An isolated nucleic acid which comprises a nucleotide sequence which encodes a sugar-signalling transcription factor which is capable of activating a promoter of a gene encoding an enzyme involved in the synthesis or deposition of starch.

- 2 A nucleic acid as claimed in claim 1 wherein the
  10 transcription factor is a WRKY protein which is capable of
  activating the promoter within a plant in response to sugar levels
  in the plant
- 3 A nucleic acid as claimed in claim 2 wherein the promoter
  15 comprises at least one SURE element and\or W box element to which
  the transcription factor binds
- 4 A nucleic acid as claimed in claim 3 wherein the promoter is selected from the list consisting of: iso1, sbel, sbellb, ssl, 20 agpaseS.
  - A nucleic acid as claimed in any one of the preceding claims claim 1 wherein the nucleotide sequence is a susiba2 nucleotide sequence which:
- (i) encodes the SUSIBA2 polypeptide given in Figure 1, or
  (ii) encodes a variant SUSIBA2 polypeptide which is a variant of the SUSIBA2 amino acid sequence given in Figure 1 and which shares at least about 50%, 60%, 70%, 80% or 90% identity therewith,
- 30 6 A nucleic acid as claimed in claim 5 wherein the nucleotide sequence:

- (i) consists of the barley susiba2 coding sequence given in Figure 1 or one which is degeneratively equivalent thereto,
- (ii) comprises a wheat or rice susiba2 coding sequence given in the Sequence Annex, or one which is degeneratively equivalent to

either.

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- A nucleic acid as claimed in claim 5 wherein the susiba2 nucleotide sequence encodes a derivative of a susiba2 coding sequence of claim 6 by way of addition, insertion, deletion or substitution of one or codons.
- 8 A nucleic acid as claimed in claim 5 wherein the susiba2 nucleotide sequence consists of an allelic or other homologous or orthologous variant of the barley susiba2 coding sequence given in Figure 1.
  - 9 An isolated nucleic acid which comprises a nucleotide sequence which is the complement of the transcription factor-encoding nucleotide sequence of any one of claims 1 to 8.
  - An isolated nucleic acid for use as a probe or primer, said nucleic acid having a distinctive sequence of at least about 16-24 nucleotides in length, which sequence is present in Fig 1 or a sequence which is degeneratively equivalent thereto, or the complement of either.
  - 11 An isolated nucleic acid as claimed in claim 10 wherein the distinctive sequence encodes all or part of the SUSIBA2-specific sequence:

ppmknvvhqinsnmpssiggmmracearnytnqysqaa

- 12 A process for producing a nucleic acid as claimed in claim 7
  30 comprising the step of modifying a nucleic acid as claimed in claim
  6.
- 13 A method for identifying or cloning a nucleic acid as claimed in claim 6 or claim 8, which method employs a nucleic acid probe or primer as claimed in claim 10 or claim 11.

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- 14 A method as claimed in claim 13, which method comprises the steps of:
- (a) providing a preparation of nucleic acid from a plant cell;
- 5 (b) providing a nucleic acid molecule which is a nucleic acid probe or primer as claimed in claim 10 or claim 11,
  - (c) contacting nucleic acid in said preparation with said nucleic acid molecule under conditions for hybridisation, and,
- (d) identifying nucleic acid in said preparation which hybridises
  with said nucleic acid molecule.
  - 15 A method as claimed in claim 13, which method comprises the steps of:
  - (a) providing a preparation of nucleic acid from a plant cell;
- (b) providing a pair of nucleic acid molecule primers suitable for PCR, at least one of said primers being a nucleic acid primer as claimed in claim 10 or claim 11,
  - (c) contacting nucleic acid in said preparation with said primers under conditions for performance of PCR,
- 20 (d) performing PCR and determining the presence or absence of an amplified PCR product.

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- 16 A recombinant vector which comprises the nucleic acid of any one of claims 1 to 8.
- 17 A vector as claimed in claim 16 wherein the nucleic acid is operably linked to a promoter for transcription in a host cell, wherein the promoter is optionally an inducible promoter.
- 30 18 A vector as claimed in claim 16 or claim 17 which is a plant vector.
  - 19 A method which comprises the step of introducing the vector of any one of claims 16 to 18 into a host cell, and optionally causing or allowing recombination between the vector and the host

cell genome such as to transform the host cell.

20 A host cell containing or transformed with a heterologous vector of any one of claims 16 to 18.

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- 21 A method for producing a transgenic plant, which method comprises the steps of:
- (a) performing a method as claimed in claim 20 wherein the host cell is a plant cell,
- 10 (b) regenerating a plant from the transformed plant cell.
- 22 A transgenic plant which is obtainable by the method of claim 17, or which is a clone, or selfed or hybrid progeny or other descendant of said transgenic plant, which in each case includes a heterologous nucleic acid of any one of claims 1 to 8.
  - 23 A transgenic plant as claimed in claim 22 which is a seed crop plant.
- 20 24 A part of propagule from a plant as claimed in claim 22 or claim 23, which in either case includes a heterologous nucleic acid of any one of claims 1 to 8.
- 25 An isolated polypeptide sugar-signalling transcription factor 25 which is encoded by the nucleotide sequence of any one of claims 1 to 8.
  - A polypeptide as claimed in claim 25 which is the SUSIBA2 polypeptide shown in Fig 1.

- 27 A polypeptide which comprises the antigen-binding site of an antibody having specific binding affinity for the polypeptide of claim 26.
- 35 28 A method for activating the promoter of a gene encoding an

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enzyme involved in the synthesis or deposition of starch in a plant,

wherein the promoter is activated by a sugar-signalling transcription factor,

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which method comprises the step of causing or allowing expression of a heterologous nucleic acid as claimed in any one of claims 1 to 8 within the cells of the plant, thereby expressing the transcription factor therein.

- 29 A method as claimed in claim 28 which is preceded by the earlier step of introduction of the heterologous nucleic acid into a cell of the plant or an ancestor thereof.
- 30 A method for modulating the activity of a promoter of a gene encoding an enzyme involved in the synthesis or deposition of starch in a plant,

wherein the promoter is activated by a sugar-signalling transcription factor,

which method comprises any of the following steps of:

- 20 (i) introducing all or part of a nucleic acid as claimed in claim 9 in the plant such as to reduce transcription factor expression by an antisense ODN mechanism;
  - (ii) causing or allowing transcription from part of a nucleic acid as claimed in any one of claims 1 to 8 such as to reduce
- 25 transcription factor expression by co-suppression;
  - (iii) use of nucleic acid encoding a ribozyme specific for a nucleic acid as claimed in any one of claims 1 to 8,
  - (iv) use of double-stranded RNA which comprises an RNA sequence encoding part of the polypeptide of claim 25, which is optionally a siRNA duplex consisting of between 20 and 25 bps.
  - A method of producing modified starch anabolism activity in plant comprising use of a method of any one of claims 28 to 30, and optionally recovering starch from the plant.

A method of binding, activating, or identifying a promoter which includes at least one SURE element and or W box element, which method employs the step of contacting said promoter with a polypeptide of claim 25.

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- 33 A method of investigating or confirming whether a cis promoter element is present in a plant transcription factor consensus sequence in a target gene promoter, the method comprising:
- (i) observing the expression of a reporter gene operably linked to the promoter in a plant cell in which the transcription factor is present,
  - (ii) introducing into the plant cell a double stranded oligodeoxynucleotide (ODN) decoy corresponding to the promoter element into the cell,
  - (iii) observing the expression of the reporter gene in the presence of the ODN decoy,

wherein a reduction in expression from (i) to (iii) confirms that the plant transcription factor binds the promoter element.

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- A method as claimed in claim 33 wherein the promoter element is a SURE element.
- 35 A method as claimed in claim 33 or claim 34 wherein the promoter is the *isol* promoter.
  - 36 A method as claimed in any one of claims 33 to 35 wherein the transcription factor is SUSIBA2.
- 30 37 A method as claimed in any one of claims 33 to 36 wherein the method is performed by transient expression assays of GFP reporter gene fluorescence in transformed barley endosperm cells.